



Specialist Internal Communication & Marketing (m/f/d)

PETER DÖHLE Schiffahrts-KG is a provider of global maritime services with roots in Hamburg and home ports all over the world. We see ourselves as a group of companies rich in tradition yet future-oriented, providing tailor-made solutions for the entire shipping industry. To support our HR-Team in our headquarters in Hamburg at the next possible time, we are looking for a **Specialist Internal Communication & Marketing (m/f/d)**

Your tasks and responsibilities:

- Responsibility for all internal communication matters of the Peter Döhle Schiffahrts-KG and the wider Döhle Group
- In charge for the group's general appearance to the outer world, i.e. website, Social Media, etc.,
- Constant maintenance and modernisation of our (employer) brand
- Strengthen the corporate identity through projects & concepts for the group
- Issue and establish group wide template standard for letters, presentations, emails, etc.
- Establishing communication standards and channels in cooperation with IT, HR and relevant stakeholders
- Responsibility and support for branding processes for group related companies

Preferable qualifications and requirements:

- Bachelor or Master Degree in Business Administration, Business Psychology, Sociology or similar with focus on Marketing or successfully finished apprenticeship with a relevant background
- Profound experience in marketing and internal communications, preferably in an international environment
- Excellent communication skills, written and verbally, in German and English
- Creativity and talent in text creation, editing & designing

What we offer:



A challenging and versatile job with plenty of personal and creative freedom



A pleasant working atmosphere in a highly motivated, dynamic team as well as individual perspectives for further development



An exclusive working environment at the Elbe with an in-house fitness area and company restaurant

Would you like to make a difference with us?

We are looking forward to receiving your application via email including your earliest date of availability and your salary expectations.

Please send your CV & relevant documents to office-jobs@doehle.de.